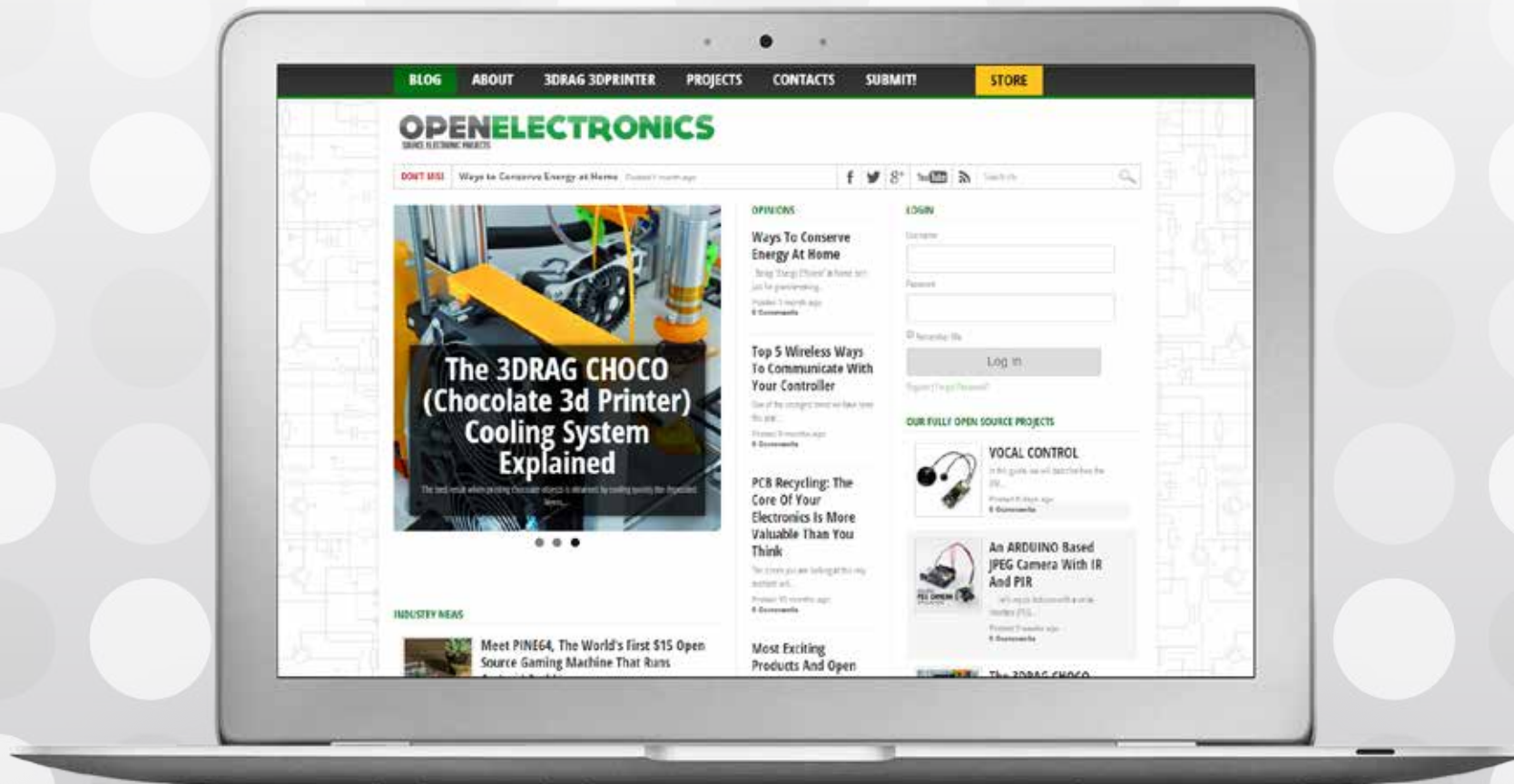


OPENELECTRONICS

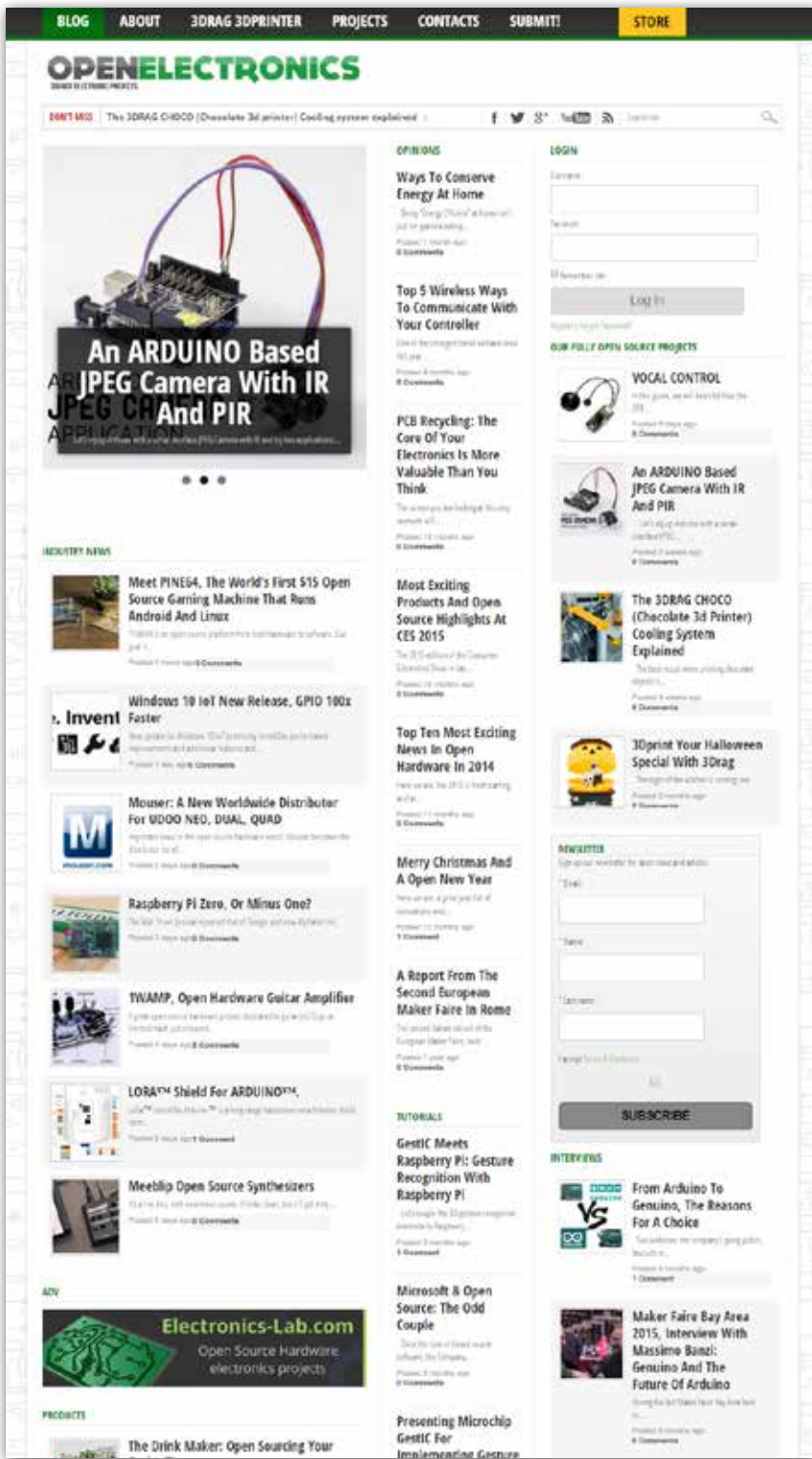
SOURCE ELECTRONIC PROJECTS

www.open-electronics.org



Contact us at: info@open-electronics.org

brainchild of  Futura GROUP



THE SITE

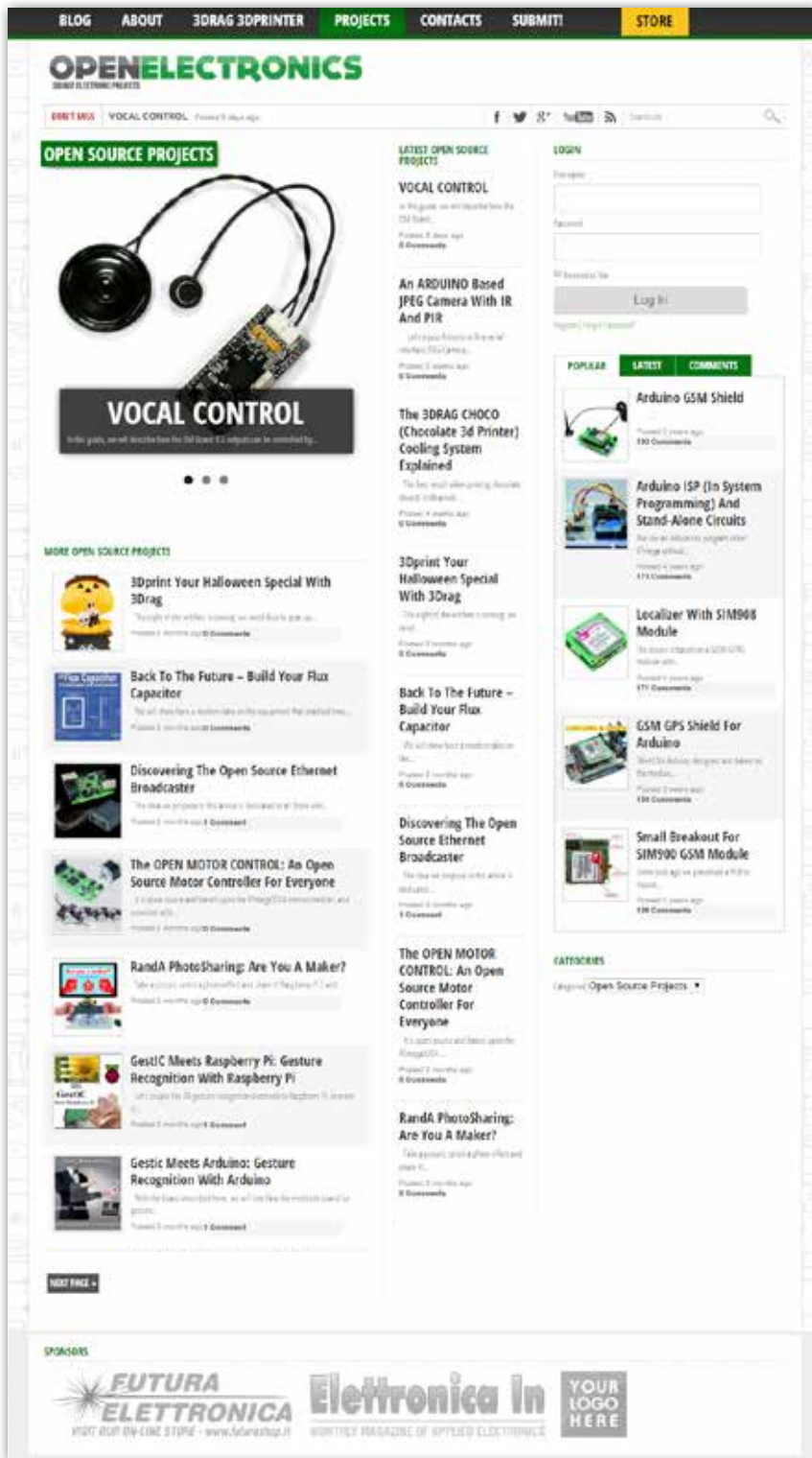
Open Source Electronics is the brainchild of a world leader in hobby electronics **Futura Group srl**.

> **900K**
MONTHLY VISUALIZATIONS

> **250K**
VISITORS

67%
NEW

33%
RETURNING



AUDIENCE

Open Source Electronics is devoted to support development, hacking and playing with electronics: we share exciting open projects and create amazing products!

90%
MALE

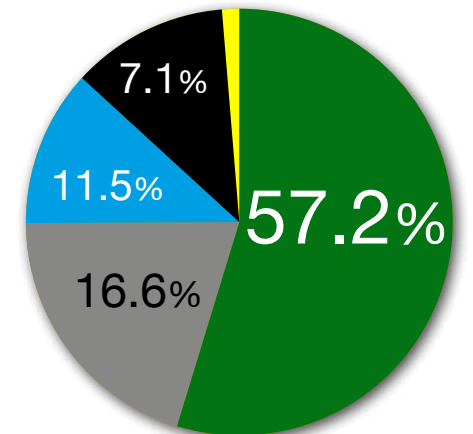
10%
FEMALE

23%
18-24 YEARS OLD

30%
25-34 YEARS OLD

ACQUISITION

- Organic Search
- Social
- Direct
- Referral
- Other





SOCIAL

Open Source Electronics is not just a container of ideas: it is also a web site lead by a team of engineers and geeks who will take part in the discussions and give support. Our mission is to become a reference Open Source hacking site with ideas and feedback aimed to enrich the community.



> **820K**
FANS



> **80K**
FOLLOWERS

YOUR LOGO in our site



2.600 €

PER MONTH
420 X 100 PIXELS
IN HOME PAGE



1.400 €

PER MONTH
266 X 90 PIXELS
IN POST PAGE



500 €

PER MONTH
HEIGHT 90 PIXELS
IN PRE-FOOTER IN HOME AND POST PAGE

YOUR PRODUCTS in our site

Mouser: a new worldwide distributor for UDOO NEO, DUAL, QUAD

By Staff on December 8, 2016



mouser.com

Important news in the open source hardware world, Mouser becomes the distributor for all UDOO boards:

Dear UDOOers,
we're ready to announce that **Mouser Electronics** is officially, from now on, **worldwide distributor of UDOO NEO**. Mouser Electronics is already a distributor of UDOO DUAL and QUAD, so this new partnership qualifies the company as a distributor of the entire UDOO product line all over the world.

"We are very happy to start this relationship with Mouser to cover markets worldwide," says **Alessandro Santini**, Sales Manager for UDOO. "Mouser is known for its focus on the rapid introduction of new products and technologies, ensuring that products will be readily available to customers around the world. This is a beneficial partnership for everyone involved as demand for embedded devices and IoT applications and products continues to grow."

"UDOO's single-board computers are helping drive the growth of the Internet of Things as design engineers need tools to quickly prototype solutions and speed-up their time-to-market," said **Russell Rasor**, Vice President, Supplier Management, Advanced Technologies for Mouser Electronics. "With our focus on supporting the design cycle we now have a better way to fulfill demand for this technology across the globe with UDOO's innovative products."

To learn more visit <http://www.mouser.com/udoo>.

600 €
ONE YOUR POST
(PRESENTATION OF NEW PRODUCTS,
INSIGHTS, TUTORIALS)

350 €
ONE POST
SPONSORED BY THE BRAND
AND TIED TO A THEME

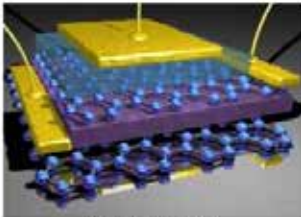
TEXT LINK ADS in our site

New electronic components will change lives in 2014

By [Craig Dyball](#) on July 10, 2013

These recent breakthroughs in electrical component technology are likely to have a significant impact on the electronics industry – and on people's everyday lives.

Graphene – Latest News for Revolutionary Material



(Courtesy: A Zettl)

You're probably aware of the superstar conductor of the future, Graphene: "A wonder material that is the world's thinnest, strongest and most conductive material with the potential to revolutionise diverse applications; from smartphones and ultrafast broadband to drug delivery and computer chips".

... here are some industry breakthroughs that may not yet be on your radar:

Lithium-ion batteries could be enhanced by a [new electrode that uses graphene-coated vanadium oxide ribbons](#). The ribbons are thousands of times thinner than a sheet of paper but have the potential to accelerate development of major applications such as electric cars. Cathodes built into half-cells for testing at Rice University, Texas, fully charged and discharged in 20 seconds and retained more than 90 percent of their initial capacity after more than 1,000 cycles.

Graphene Silicon Additive Extends Battery Life

...and in similar news, a new [graphene-silicon additive for lithium-ion batteries](#) has just been released for commercial sale. The graphene nanoplatelets increase lithium-ion battery life by four times the current standard and will substantially extend battery lifespan. The breakthrough will likely lead to portable electronic devices becoming lighter and smaller, and should prove useful in the continuing developments in the electric vehicle industry.

Stay Tuned for Graphene Speakers – The Future of Audio?



70 €

each link

PLACE TEXT LINK ADVERTISEMENT
IN OUR EXISTING POST

50 €

each link

PLACE TEXT LINK ADVERTISEMENT
IN A POST* YOU PROVIDE

*The content provided should be related to the open-source world

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